

ANNUAL REPORT

PARKERSBURG
CHAMBER OF COMMERCE

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LOOKING BACK ON 2019

PARKERSBURG
CHAMBER OF COMMERCE



THE STATUS OF THE CHAMBER

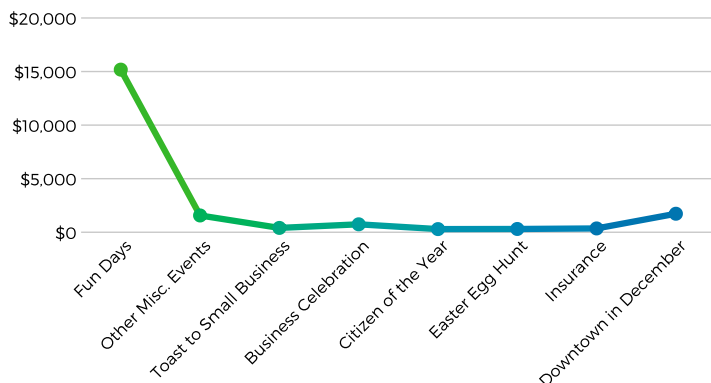
The Parkersburg Chamber of Commerce had a 2019 to remember. We celebrated new businesses openings with excitement and ribbon cuttings. We had a few businesses celebrate their tenacity and commitment to the community with major anniversaries. We also saw some key employees and businesses retire.

Our mission statement for 2019 was "Create the best community in which to live, work, and do business." We worked on this mission this year and we feel that we moved forward toward this goal. While we had some board member turn over, we worked this year on becoming more organized. We also worked on following our by-laws and thinking outside the box when it comes to bringing people into town and into your businesses. We hope your business had a great year and we want to thank you for the countless volunteers, donations, and overall good wishes that made this year great. We cannot not achieve our goals without the engagement of the your businesses and the community! Again, **thank you!**

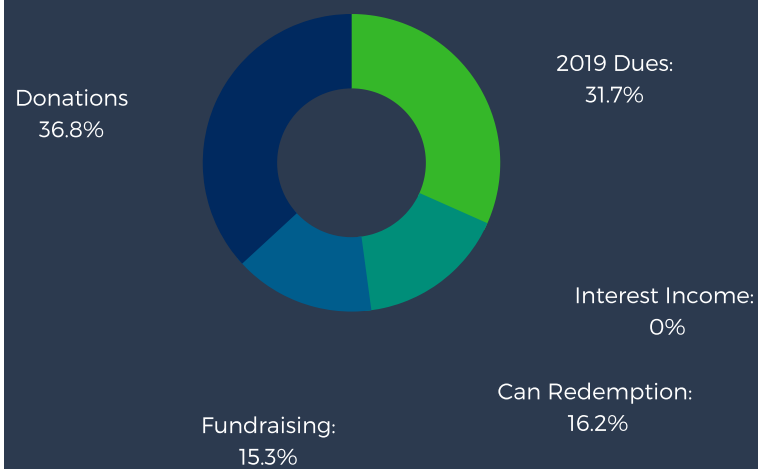


2019 EXPENSES*

- Business Celebrations: \$741.32
- Downtown in December: \$1726.60
- Citizen of the Year: \$294.77
- Doggy Dip: \$119.16
- Easter Egg Hunt: \$306.12
- Shop Small this Fall: \$109.00
- Fun Days Expense: \$15176.66
- Toast to Small Business: \$405.26
- Insurance: \$356.00
- Queen Contest Expense: \$644.60
- Donation to Dollars for Scholars: \$100.00
- Misc. Office Expense: \$147.30
- Misc. Equip: \$45.98
- Misc. Advertising: \$44.80



INCOME BY PERCENTAGE



2019 INCOME*

- 2019 Dues: \$6400.00
- Interest Income: \$7.76
- Can Redemption: \$3277.28
- Fundraising: \$3088.98
- Donations: \$7377.27

*Although a few expenses are still coming in for the 2019 fiscal year, at the time of this report, our expenses closely matched our revenues for the year. We had a net income of -\$66.28.

LOOKING BACK ON 2019

PARKERSBURG
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2019 EVENTS IN REVIEW

- **Citizen of the Year 2019**- Held February 2, 2019 at Legend Trail Golf Course. The Citizen of the Year Award was given to Harlan Schuck. We had just under 20 people in attendance.
- **Toast to Small Business**- Held April 17, 2019 at Legend Trail Golf Course. This was our first of this event focused on networking and business development. We had Amy Dutton from the Small Business Administration come talk about the keys to success for a small business. Tim Cuvelier, the Parkersburg Economic Development Director came and spoke about his passion and the business possibilities for Parkersburg. We served a taco bar and had a great turn out of around 50 people.
- **Chamber Easter Egg Hunt**- Held April 20, 2019 at Miracle Park. Candy for the eggs was graciously donated by Campbell-Mellema. We added a new Golden Ticket element to this event where kids could find golden tickets that were hidden in the eggs and then came to the business to pick up the corresponding prize. We had a great turn out with an estimated 200 people. We also had the Side Car Coffee truck come to serve coffee. We also purchased a few games that kids can play such as sack races, bean bags toss, and more that we will use again this year.
- **Bogeys and BBQ Golf Tournament Fundraiser and Band**- Held on June 29, 2019 at Legend Trail Golf Course. We had two flights with 20 total teams. We also sold mulligans and sponsorship of the holes. A band and fireworks were donated by DJ Ellis and we sold admission to the band. The weather was very, very hot that day but we ended up raising \$2853. This was up 282% from the year before. This helped with the cost of our Fun Days events.

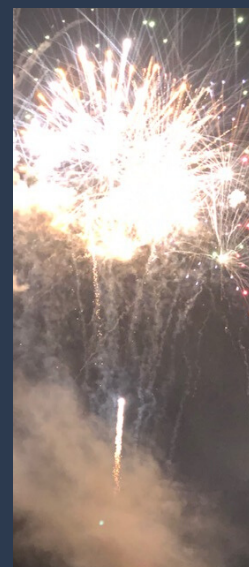
2019 CITIZEN OF THE YEAR



2019 EASTER EGG HUNT



BOGIES AND BBQ GOLF FUNDRAISER



LOOKING BACK ON 2019

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2019 EVENTS IN REVIEW

- **Doggy Dip**-The first annual Doggy Dip was held August 21 at the Parkersburg City Pool. We had great attendance with around 48 pets coming for a dip in the pool. Doggy bags were sponsored by Parkersburg Hardware, Campbell-Mellema, and H&R Block. We also had Nellie's Hot Dog Truck come and serve gourmet hot dogs.
- **2019 Fun Days**- Held August August 16 & 17 in downtown Parkersburg. The theme in 2019 was Jurassic Parkersburg and the community had a lot of fun with it. We had a carnival come in from a company called Gotcha Games and they were set up Friday evening and all day Saturday. Maddog's Sports Bar sponsored a band and a bean bag tournament. This event is where a major part of our budget was spent and we cannot thank all of the sponsors enough for their help making this event possible.
- **Shop Small this Fall**- Held September 19th - 21st. This was a shop local campaign that was new this year. Dumont Telephone donated pumpkins for folks to paint while live music played. Businesses around town had fall open houses and sales.
- **Community Tailgater**- Held October 4th which was Homecoming for the High School. This event is a fundraiser and also a way to thank folks for their support by providing a meal for a free will donation. We served chili dogs, chips, & caramel corn. Cookies were donated by the Friends of the Library group and the chili was donated by the Mane Station. We served lunch downtown before the Homecoming parade and we made just shy of \$240 used to help fund the Downtown in December Christmas Event.

1ST ANNUAL DOGGY DIP



2019 FUN DAYS "JURASSIC PARKERSBURG"



SHOP SMALL THIS FALL

COMMUNITY TAILGATER



LOOKING BACK ON 2019

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2019 EVENTS IN REVIEW

- **Toast to Small Business**- Held October 30th at MidWestOne Bank's community room. MidWest One graciously hosted this event for us, while Matt's Grill and Bar donated the food. Aaron Thomas was our speaker giving us a wonderful talk about the importance of community. Aimee Allan spoke about the upcoming holiday season and the events that we had coming up. We had a great turn out and posted Aaron's talk on YouTube on the Chamber's YouTube Channel, if you missed it.
- **Turkey Drawing Shop Local Campaign**- Held October 14 - November 14 with the drawing live on Facebook on November 15th. This is favorite shop local event where customers that spent \$19 at a Chamber business could enter to win a free turkey. We gave away 19 turkeys this year.
- **Monopoly Shop Local Campaign**- Held November 30th - December 7th. This campaign started on Small Business Saturday and ended on our Downtown in December Christmas event. We had the game boards inserted into the Eclipse in the November 27th edition. We had a lot of good feedback and we gave away a prize worth \$150. Thank you to Campbell-Mellema, Todd's Neighborhood Grill, Leah's Card & Flower Shop, Sister Style, and Mane Station for their donations to the prize.
- **Downtown in December**- Held December 7th in downtown Parkersburg. This event lasted the whole day starting with Breakfast with Mrs. Claus, crafting at local businesses, ornament making, cookie decorating, horse and carriage rides, and more. We then had Santa arrive on the fire truck and had our tree lighting, caroling with the High School choir, and then kids got to tell Santa their wishes and received a goody bag provided from the American Legion Post 285, We had a great turn out and it was a day to remember!

OCTOBER TOAST TO SMALL BUSINESS



2019 MONOPOLY WINNER~PAT WHITLACH!



DOWNTOWN IN DECEMBER



LOOKING FORWARD TO 2020

PARKERSBURG
CHAMBER OF COMMERCE



WHAT'S COMING UP

- **New Board Members-** You just recently completed your vote for the 2020 Chamber Board. We had three positions to fill. The results of this election added the following names to the Chamber Board: Deb Kalkwarf, Michelle Renken, and Tasha Kramer. The Board then voted on the following positions at the following board meeting held on January 14, 2020: Aimee Allan, President; Michelle Renken, Vice President; Lori Scallan, Treasurer; Britni Curren, Secretary; Amy Kitrell, Member at Large; Deb Kalkwarf, Member at Large; and Tasha Kramer, Member at Large.
- **Chamber Dues-** Its that time of year to start thinking of your Chamber dues. We hope you think of your Chamber dues as an investment in the Parkersburg business community. Dues are due by March 31st and are \$150/year. See the last two pages of this report for **more info**.
- **Networking4Growth & Citizen of the Year Event-** This event will be February 12 at Legend Trail Golf Course. Join us for a night to network and celebrate the Citizen of the Year. There will be a meal and a presentation. Please visit parkersburgia.com to register!
- **New Member Sticker or Window Cling-** The Chamber will offer a choice for how your business can show their membership status. This year we will offer a window cling that you can use to show your business' hours or the traditional sticker. Please let us know which you prefer.
- **Fashion Show Fundraiser-** We are in the process of planning a fashion show to be held in March. This is still in the early planning stages and we hope to have this event come together very shortly. Look for more details to come.
- **Toast to Small Business-** We are planning another Toast to Small Business to be held sometime in April. If you are interested in hosting, being a sponsor, or having a speaker on a specific topic, please let Aimee Allan know at pburgiachamber@gmail.com.

2020 MEMBER STICKER



2020 MEMBER WINDOW CLING

SUNDAY	
<input type="text"/>	to <input type="text"/>
MONDAY	
<input type="text"/>	to <input type="text"/>
TUESDAY	
<input type="text"/>	to <input type="text"/>
WEDNESDAY	
<input type="text"/>	to <input type="text"/>
THURSDAY	
<input type="text"/>	to <input type="text"/>
FRIDAY	
<input type="text"/>	to <input type="text"/>
SATURDAY	
<input type="text"/>	to <input type="text"/>

GIVE•GAIN•GROW

WHY JOIN?



CHAMBER EVENTS

- Feb: Citizen of the Year/Networking4Growth
- March: Chamber Boutique Fashion Fundraiser
- April: Toast to Small Business
- April: Campbell-Mellema/Parkersburg Chamber Easter Egg Hunt
- June/July: Bogies & BBQ Golf Event
- July: New this Year! Movies Under the Moon
- August: Fun Days
- August: Doggy Dip
- Oct: Community Tailgater
- Oct: Toast to Small Business
- Nov: Turkey Giveaway
- Dec: Downtown in December Christmas

The Parkersburg Chamber of Commerce is committed to promoting the business climate, supporting economic development and enhancing the quality of life in Parkersburg. It is our members and their level of involvement and support that really drives our success. Add your voice and ideas by joining our Chamber family; Parkersburg as a whole will be better for it!

MEMBERSHIP BENEFITS

- Professional and Community Networking
- Customer Referrals
- Special Event Sponsorship Opportunities
- Board and Committee Involvement
- Business Education Opportunities
- Online Exposure and Promotion
- Business After Hours Events
- Participation in Tourism Publications- such as map at All Play Ball Park
- Marketing Opportunities
- Ribbon Cuttings/Milestone Celebrations
- Chamber Bucks Program
- Chamber Golf Outing
- A Voice in the Community
- Coming soon! Quarterly Newsletters highlighting member & Chamber upcoming events and specials.

63%

According a research study by The Shapiro Group, Inc., when consumers know that a small business is a member of their local chamber of commerce, they are 44 percent more likely to think favorably of it and 63 percent more likely to purchase goods or services from the company in the future.



MEMBERSHIP FORM

Please make sure to fill out current address, phone number, and e-mail address to receive current chamber information.

BUSINESS NAME

PHONE
NUMBER

DATE FOUNDED

WEBSITE

BUSINESS ADDRESS

BUSINESS CONTACT

EMAIL ADDRESS
(WHERE YOU WANT
TO GET CHAMBER
UPDATES & ALERTS)

SOCIAL MEDIA
PAGES

ADDITIONAL INFO

**Please remit 2020 membership form and payment of \$150 to:
P.O. Box 428, Parkersburg, IA 50665
or to Deb Kerns at the Mane Station.**

**Please make checks payable to "Parkersburg Chamber of
Commerce." Memberships are due by March 31st**

DUES PAID: _____ INFO UPDATED:
WEBSITE: _____ BUSINESS LISTING: _____